# **KOBI 3.0 A KNOWLEDGE ECOSYSTEM** FOR CREATIVITY RESEARCH AND DESIGN

#### ALBERTO GIRETTI

DICEA Università Politecnica delle Marche

Ancona, IT

a.giretti@staff.univpm.it

#### ANDREA GUIDI

C4DM Queen Mary University of London

London, UK

a.guidi.mail@gmail.com

#### FRANCO RIPA DI MEANA

EU4ART\_differences

Accademia di Belle Arti di Roma

Rome, IT

f.ripadimeana@abaroma.it

#### MASSIMO VACCARINI

#### DICEA

Università Politecnica delle Marche

Ancona, IT

m.vaccarini@staff.univpm.it

#### MATTEO ZAMBELLI

DIDA

Università degli Studi di Firenze

Florence, IT

matteo.zambelli@unifi.it

#### Abstract

KOBI 3.0 is an innovative system for learning and creativity, designed with students, artists, and designers in mind.

By integrating artificial intelligence with augmented reality technologies,

# Conversational AI for Creativity

KOBI 3.0 enables voice interactions with Chat GPT, creating a natural and dynamic brainstorming environment.

• Generate Ideas: Dialogue with the artificial intelligence in KOBI

KOBI 3.0 offers a deeply immersive and dynamic user experience.

Thanks to multilingual support, it ensures exploration, ideation, and content creation for a global community of users.

### A Universe of Knowledge

Knowledge Structure: Contents, key terms, and concepts are arranged like galaxies and planetary systems.

Semantic Exploration: Their placement and relationship are determined by semantic ties, making it easier for users to access and navigate vast knowledge spaces, organized by theme.



simplifies the ideation phase. Artists, students, and designers can explore with greater ease specialistic resources such as Research Catalogue. They can also use their voice for thematic conversations with Chat GPT.

• **Content Creation:** Designers and educators are not just content consumers. By collaborating with the artificial intelligence in KOBI3, they can co-create new works, ensuring they are both relevant and innovative.

# System Diagram



Fig. 1: View of the Knowledge Universe

## Associative Thinking and Education

Exploration of Knowledge: KOBI prioritizes associative thinking over traditional linear methods of information organization.

**Interconnected Learning:** The interconnection between concepts and content is highlighted, promoting critical understanding.

### Physical Interaction and Sensory Immersion

### Future Work

- Multi-user Functionality: Promote collaborative learning and creative processes shared by multiple people simultaneously.
- Artificial Intelligence and Creativity: Enhance the conversational agent to support learning and creativity.

Hololens and Embodiment: The use of Hololens introduces physical interaction for navigating knowledge structures.

Experiential Learning: By moving and physically interacting with images, texts, and videos, it is possible to connect with our natural way of learning using the body.









#### • **Content Expansion:** Broaden the range of media content currently available.

# Acknowledgments

KOBI is supported by the European initiative EU4ART\_differences, proposal number: 101016460. Funded by the Horizon 2020 SWAF program, EU4ART is a research project involving art academies in Riga, Rome, Budapest, and Dresden. A special thanks to Research Catalogue for their collaboration. For more information on Research Catalogue, scan the QR code with your phone.

