

TABLE 3: *Sociopolitical reputation and pharmacy reforms in Greece and Portugal*

	Greece	Portugal
External pressure for reform	Very High	High
Exchange resources available to the pharmacists' associations	High	Very High
Salience	Low	High
Conflict	Low	Low
Sociopolitical Reputation	Neutral/Positive	Very negative
Reforms	Profit margin reduction (2013)	Liberalisation of OTC sales (2005) Partial ownership liberalisation (2007) Price referencing (2012) Profit margin reduction (2012)