

Lale Duruiz, On the Road (2020)



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Today, as society is becoming more digitalized and intertwined with technology, traditional law and governance became inadequate in the digital space. One of the main concerns in this respect is legal, political, social and cultural exclusion of women.

Art draws resources from the social context one is living in. The inspiration of 'On the Road' artwork came from my photograph of stack of beehive box lids. Then, with the process of manipulating, morphing, coloring and painting, the original image departed the screen and the memory. The new artwork is a young woman on a bicycle, hesitated for a moment in silence under the heavy burden of the digital realm.

This contemporary woman chooses to ride a bicycle showing that she is caring about the climate change and health on one hand, freedom of mobility and emancipation on the other.

She is a 'digital native', who was in position to shape the direction and content of digital technology. But in this very moment, the road ahead seems dark and frightening. She is feeling alone, naked and vulnerable. She thinks it is her fundamental right to stay in the game. She asks for policies and initiatives to lighten the road and empower her to overcome the digital exclusion she feels.

This is a turning point of a woman's life, a personal experience of an individual but can raise awareness about situation of women in the digital age.