

**Health economic evaluation alongside stepped wedge trials:  
a methodological systematic review**

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## **Abstract**

**Background:** Recently, there has been an increase in use of the stepped wedge trial (SWT) design in the context of health services research, due to its pragmatic and methodological advantages over the parallel group design. Our objective was to summarise the statistical methods used when conducting economic evaluations alongside SWTs.

**Methods:** A systematic literature search extending to February 2020 was conducted in the PubMed, Scopus, Cochrane and NHS-EED databases to find and evaluate studies where there was an intention to conduct an economic evaluation alongside a SWT. Studies were assessed for their eligibility, findings, reporting of statistical methods and quality of reporting.

**Results:** Of the 586 studies retrieved from the literature search, 69 studies were identified and included in this systematic review. 54 studies were published protocols, with eight economic evaluations and seven studies reporting full trial results. Included studies varied in terms of their reporting of statistical methods, in both detail and methodology. There were 34 studies that did not report any statistical methods for the economic evaluation and only 16 studies reported appropriate methods, mainly using some form of mixed/multilevel models and two used seemingly unrelated regression. 12 studies reported the use of generic bootstrap methods and other modelling techniques whilst the remaining studies failed to appropriately account for clustering, correlation or adjusted for time.

**Conclusions:** The use of appropriate statistical methods that account for time, clustering, and correlation between costs and outcomes is an important part of SWT health economics analysis that will benefit from an effort in communicating the methods available and their performance.

## **Key points for Decision Makers**

- In this methodological systematic review we have identified 69 papers reporting stepped wedge trials protocols (n=54), results (n=7) or economic evaluations (n=8).
- Statistical methods of economic evaluations alongside stepped wedge trials were often poorly reported, lacking detail and methodology. Only 16 studies reported the use (or intention to use) multilevel/mixed models, 2 seemingly unrelated regression and 8 generic bootstrap.
- It is important that appropriate statistical analyses that account for time, clustering and correlation between costs and outcomes - such as bivariate multilevel/mixed models, seemingly unrelated regressions, and the two-stage bootstrap method – are used.

## **Background**

The stepped wedge randomised trial (SWT) design is an alternative to a parallel cluster-randomised trial design that is increasing in popularity in recent years. In brief, a stepped wedge trial design is a multi-arm, cluster randomised, cross-over design where the only cross-over that is permitted is unidirectional: from the control or routine care condition to the active intervention [1]. In the most common design, all clusters begin in the control condition, before crossing over at regular intervals (periods) to receive the intervention in a randomised order. This process continues until all clusters are exposed to the intervention.

Due to its pragmatic design, the SWT design has been used to assess the effect of new interventions in real-world settings (such as in hospitals, clinics or communities) where simultaneous implementation across all clusters is not possible for logistic, financial or ethical reasons [2-5]. To determine the effectiveness of an intervention, it is important to understand several key elements: how participants are recruited and followed-up in a trial; the length of time between successive crossover points and how the outcomes are collected. These elements can differ depending on how the stepped wedge design is implemented, hence the importance of transparency in published protocols and when presenting trials' results as indicated in the Consolidated Standards of Reporting Trials (CONSORT) extension checklist for SWTs [1].

A stepped wedge design may be chosen in preference to a parallel group cluster randomised design for reasons of practicality or statistical efficiency [6, 7]. On the other hand, ensuring that clusters comply with the complex schedule of a stepped wedge design requires a kind of 'extreme coordination' [8], and prolonging the study timetable so that participants are identified after clusters have been randomised introduces new risks of bias [9, 10].

Statistical methods for economic evaluations (EE) alongside cluster randomised controlled trials have recommended addressing clustering in both costs and outcomes as well as

correlation between individual- and cluster-level costs and outcomes [11-15]. A previous systematic review showed that most EEs alongside cluster randomised trials ignored clustering or correlation, leading to inaccurate point estimates [12] and potentially misleading conclusions about a studies cost-effectiveness [13].

An additional methodological challenge to consider in a SWT design is to adjust for the potential confounder of calendar time [4, 16]. However, the use of statistical methods in EE conducted alongside SWTs have hitherto not been systematically explored. We aim to systematically review EE alongside SWTs to examine statistical methods used to adjust cost and outcome variables for clustering and time effects inherent to the stepped wedge design.

## **Methods**

### *Definition of stepped-wedge trial designs*

We categorised the included studies into four main SWT designs, primarily using Copas et al.'s [17] definition.

*Closed cohort:* participants are identified and recruited at the beginning of the trial and participate continuously from the beginning until the end, without changing cluster, with their outcomes assessed at a series of follow-up times (typically pre-specified).

*Open cohort:* some participants are identified and recruited into the study from the beginning, others may become eligible and are recruited into the various clusters throughout the course of the study period, whilst some participants leave the trial prior to the conclusion of the study.

*Continuous recruitment with short exposure (CRSE):* As the name suggests, individuals become eligible and the recruitment is continuous as the study proceeds, with few (or even no) individuals recruited in the beginning. The main difference between CRSE and OC is that in the CRSE design, individuals are exposed to the intervention (or control) for only a short period

of time. The outcome of interest is often measured after a follow-up period; single or repeated measurements or time-to-event from the beginning of their exposure period.

*Repeated cross-section design:* A variation to the CRSE, whereby instead of continuous recruitment, participants are recruited at discrete time points, otherwise known as (vertical) cross-sections, with each cross-section acting as discrete snapshots at given times.

### *Systematic review*

This systematic review considered all studies that reported the intent to (through a protocol) or conduct of EE alongside or based on data from SWTs. Literature searches extending to February 2020 were conducted in biomedical databases including PubMed, Scopus and the Cochrane Library as well as the National Health Service Economic Evaluation Database (NHS-EED) up to the 1<sup>st</sup> February 2020. Search terms were comprised of key words of SWT and health economics evaluation such as “step wedge”, “phased implementation”, “cost-effectiveness analys\*”, “cost-utility analys\*” and “economic evaluation”. A complete search strategy used in PubMed is provided in the Electronic Supplementary Appendix. Studies were excluded if: there was no mention of EE, conducted a cost minimisation or cost-consequence analysis, only a published abstract was available, the published study protocol was later updated with a published economic evaluation, or the study was not in English. References in the studies identified were searched manually to minimise the risk of exclusion of relevant citations (snowball inclusion).

First-round screening of titles and abstracts was independently screened by two investigators (TL & LS) using the following inclusion criteria: (i) use of the SWT design and (ii) EE as part of the research question(s) in the study. Second-round full-text screening was performed by three independent reviewers (TL, LS & GLDT), and disagreements around inclusion or exclusion were resolved by discussion and consensus between the three reviewers.

Trial and EE-specific information were extracted using pre-designed data extraction tables in Microsoft Excel. Trial information included the type of SWT (as defined earlier), the number of clusters/periods/participants and duration of the trial, the country that the study was conducted in, intervention and control details and primary outcome/s of the trial. The type (cost-benefit analysis, cost-effectiveness analysis or cost-utility analysis), outcomes (clinical endpoint, health unit or health-related quality of life), costs collected and statistical methods of conducting the EE were also extracted.

This systematic review adhered to the recommendations of the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) statement [18] and the quality of reporting studies that conducted EE were appraised against the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) Consolidated Health Economic Evaluation Reporting Standards (CHEERS) 24-item checklist [19]. We assessed the statistical methods of studies that reported EE results using a modified checklist from Gomes et al. [12]. The checklist focused on EE in SWT-specific issues, including whether: sample size calculations incorporated clustering in outcomes and costs ; clustering was recognized in the univariate analysis of incremental outcomes and costs; accounted for correlation between costs and outcomes; simultaneously accounting for clustering and correlation when estimating incremental cost-effectiveness; and adjustment for time in their analysis.

## **Results**

### **Characteristics of the studies**

A total of 531 references were identified from the electronic databases. After removal of duplicates, 503 titles and abstracts were screened. Based on our inclusion criteria, 80 articles were included for full-text assessment, of which 69 were included in the review. Figure 1 shows

the PRISMA flowchart, highlighting the identification, screening, eligibility and inclusion of studies.

Table 1 summarises the study characteristics and the analytical approach used of the 69 included studies. All four types of SWT designs were represented in this systematic review, however studies were mixed in terms of providing details around the trial design. Of the 69 included studies, 36 (52%) studies used a closed cohort design [20-55], 18 (26%) studies used a continuous recruitment with short exposure [56-73], eight (12%) used an open cohort [74-81] and seven (10%) used a repeated cross-section design [82-88]. 44 (64%) of the studies were published from 2017 onwards, reflecting an increasing uptake in the SWT methodology (see Figure 2). The studies conducted SWTs in: Europe (n=35, 51%), Australia (n=16, 23%), North America (n=8, 12%), Africa (n=5, 7%), Asia (n=4, 6%) and South America (n=1, 1%).

Of the 69 included studies, 54 (78%) were SWT protocols, seven (10%) reported the findings from both the SWT and EE and eight (12%) detailed the EE alone. Cost-effectiveness analysis (n=46) was the most commonly used type of EE, followed by cost-utility analysis (n=43) and cost-benefit analysis (n=4). 24 (35%) studies used both cost-effectiveness and cost-utility analysis and one (1%) study conducted both cost-utility and cost-benefit analysis. Two (3%) protocol studies did not report the type of EE that they planned to conduct.

### **Statistical methods of economic evaluations**

34/69 (49%) studies did not report any statistical methods, of which 31/34 (91%) studies were SWT protocols [20-22, 25, 26, 29, 33, 37, 40-43, 45, 46, 50, 56, 58-60, 70-75, 77, 82-85, 87], 2/34 (6%) full EE [34, 80] and 1/34 (3%) trial results study [81]. The remaining protocol (23/54) and full EE and trial results (12/15) studies that reported statistical methods varied in both detail and methodology. A total of 16 studies (9/23 (39%) protocols and 7/12 (58%) EE and trial results) reported methods that accounted for time, clustering and correlation between



costs and outcomes by means of mixed/multilevel models [23, 24, 28, 30, 32, 35, 36, 38, 47, 51, 53-55, 57, 65, 79]. 13 of these were based on closed cohort type of SWT, two on CRSE and one was a protocol of an Open Cohort study.

2 trial studies reported the use of seemingly unrelated regression, one was a CC the other a CRSE. 8 papers (seven protocol, one trial results) discussed or used generic bootstrap, four of which was based on a CC type of SWT the other four on a CRSE design. 4 studies described the use of modelling techniques such as Bayesian techniques with Monte Carlo simulation (one protocol), Markov models (one protocol), decision trees (one EE) or generic probabilistic sensitivity analysis (one protocol). 4 protocol studies discussed generic regression methods (likely failing to take into account clustering, time trends and/or correlation between costs and outcomes) and one EE reported the use of empirical estimates of costs and effectiveness results.

### **Quality/reporting assessment**

The total and individual CHEERs checklist scores of the eight EE studies identified by the systematic review are presented in Figure 3 and the Electronic Supplementary Appendix. In general, there was good adherence to best practice reporting standards, with all studies reporting 15 out of 24 items on the checklist. Four studies failed to characterise population heterogeneity in its presentation of costs, outcomes or cost-effectiveness [57, 78, 80, 88] and individual studies failed to report: EE in its title and how preference based outcomes were measured and valued [28]; the time horizon and discount rate [57]; characterising of uncertainty [88] and whether study authors had existing conflicts of interest [78].

Table 2 presents disaggregated results of whether the 15 studies that reported trial results and EE and EE alone met the criterion for statistical methods of the modified checklist. Studies did not provide enough detail to determine whether clustering was accounted for in the univariate analysis of costs 7/15 (47%) and 4/15 outcomes (27%). Similarly, in 6/15 (40%) of the studies,

it was unclear whether the statistical analysis accounted for correlation between costs and outcomes and in their estimation of incremental cost-effectiveness. 2/15 (13%) of studies did not take explicitly make appropriate assumptions about the distributions of costs and outcomes. In 4/15 (27%) and 6/15 (40%) of the studies it was difficult to determine whether appropriate assumptions were made about the distribution of costs, and outcomes, respectively. Finally, 3/15 (20%) of studies did not adjust for time in their analysis and 7/15 (47%) did not provide enough detail.

## **Discussion**

The SWT design is increasing in popularity due to its potential to evaluate interventions in a 'real world' or health policy context. However, due to its rather complicated design (at least in terms of the statistical methodology to be used for the analyses), it is important that studies apply the proper statistical analyses in order to generate appropriate conclusions around an interventions' cost-effectiveness [6]. To our knowledge, this is the first systematic review to investigate the statistical methodology of planned and conducted EE of SWTs to date. There was a lack of detail in describing the design of the SWT. Similarly, the reporting of statistical methods associated with the EE was often non-existent and among the 35 (out of the 69) that reported this essential information, 17 did not use appropriate statistical methods, failing to consider critical elements of a SWT such as time, clustering and correlation between costs and outcomes.

Our systematic review finds the studies that conducted EE have been transparent in its reporting when judged against the CHEERS checklist, however did poorly when judged against our SWT-specific checklist, with 6 studies not reporting, or using inappropriate statistical methods to account for the SWT design. This is a finding echoed by a similar review of EE methods alongside cluster randomised trials, revealing a relative lack of attention given to statistical

methods for EE with no evidence of improvement over time [12]. More emphasis on transparency and reporting of statistical methods of future EE alongside SWTs will be required in order to avoid the same trend. Similar to the CONSORT extension checklist [1], we propose that an extension to the checklist is required to specifically address reporting around the statistical methods of EE, particularly for complex trial designs.

A simulation study of EE alongside cluster randomised trials (CRT) proposed five potential methods to be used: multilevel models (MLMs), seemingly unrelated regression (SUR), generalised estimating equations, the two-stage bootstrap and Monte Carlo simulations [15]. More recently another simulation study has shown that failing to take into account the clustered structure of the data in trial based economic evaluations using for instance ordinary least squares regression rather than MLMs leads to a substantial underestimation of the amount of variation [89]. We would also like to highlight that authors have seldomly specified the term bivariate (mixed/multilevel) model to explicitly acknowledge the (potential) correlation between costs and effectiveness data.

Accounting for secular and within-cluster trends is an additional complexity that needs to be properly accounted for in a SWT design [4, 6, 17, 90]. In this literature review, we identified only 16 studies that have taken into account in the analyses the clustering and time effects and the (potential) correlation between costs and outcomes by using appropriate mixed/multilevel methods, two using seemingly unrelated regression and eight a generic bootstrap. Unfortunately, generic bootstrap is not the most appropriate type of EE analyses as it might fail to accommodate clustering and the (potential) correlation between costs and outcomes as the two-stage bootstrap does.

Given the increasing popularity in the SWT design and to build upon the findings of this study, further research is required to simulate different SWT designs, sample sizes, clusters and the

confounder of time (with a common time-trend pattern for all clusters or site-specific time trends) in order to prescribe the potential statistical methods for EE to be used.

This study has some limitations. Firstly, the limited number of studies identified makes it difficult to summarise the different statistical methods used when conducting an EE alongside a SWT. Secondly, it is possible that some studies used appropriate methods, but failed to adequately document them. Finally, the lack of pertinent methodological papers and tutorials on the statistical methods available for EE in SWT might have contributed to the general uncertainty on the best approaches to employ that have been reflected in this review.

### **Conclusions**

SWT designs are gaining popularity, but statistical methods for EE conducted alongside SWTs have not been sufficiently explored and used. The use of appropriate methods that account for time, clustering, and correlation between costs and outcomes is an important part of SWT health economics analysis that will benefit from an effort in communicating the methods available and performance.

### **Data Availability Statement**

All data generated or analysed during this study are included in this published article (and its supplementary information files).

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