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A Concise Taxonomy for Describing Data as an Art Material

Julie Freeman†
Queen Mary University of London

Professor Geraint Wiggins‡
Queen Mary University of London

Gavin Starks‡
Open Data Institute

Professor Mark Sandler‡
Queen Mary University of London

ABSTRACT

How can we describe data when used as an art material? As the number of artists using data in their work increases, so too must our ability to describe the material in a way that is understood by both specialist and general audiences alike. In this paper we review existing vocabularies, glossaries, and taxonomies of data, and propose our own concise taxonomy. We present a number of examples of how existing data art works are described, and demonstrate our taxonomy by applying it to these works. To conclude we propose the adoption of this concise taxonomy by artists, critics, and curators, and suggest that on-going refinement of the taxonomy takes place through crowd-sourced knowledge sharing on the web.

Keywords: Data, art, visualization, taxonomy

Index Terms: A.2 [Reference]: Taxonomies; E.m [Data]: Miscellaneous—Definitions

General Terms: Professional Communication: Taxonomies, Data Visualization, Data Art

1 INTRODUCTION

Data is no longer just in the domain of engineers and scientists. In fact it never was; designers and cartographers have been visualizing data for around 3,000 years [9]. Today, data are deeply embedded within all subject domains and into our daily lives. From the mundane to the specialist, whether 3D printing a kidney [21], doing your washing [20], scheduling a meeting, designing a city [4,5], or finding a partner [7], it takes some consideration to find an activity that does not involve data.

As electricity is pervasive in many societies, so too is digital data; it has become another layer of essential infrastructure.† For clarity, we will use the word data in this paper to refer to digital (binary) data specifically: machine-readable, representing a set of distinct pieces of information (datum) in a particular structure and format which describe something.

So what do data mean to us? Again, like electricity, data are invisible yet necessary components in many of the systems which surround us. Enablers and disablers, data can inform decisions, help solve problems, and provide insight. In their raw format they are sets of individual values which can be manipulated, reconfigured, and transformed. This highly flexible, malleable substance is an ideal art material.

Artists need to understand any material they work with so that they can use them effectively to convey their ideas. The same applies to data, which are not usually framed as an art material. This lack of conceptualising data as an art material has led us to notice that it does not often receive adequate depth of description when mentioned in interpretation texts supporting artworks. There is a difference between experiencing works which incorporate real-time data as opposed to historical data, or which depict a so-called ‘truth’ garnered from a sample size of five participants versus 50,000 participants. To interpret the work fully these differences should be made accessible to any audience.

In this paper we consider why artists use data as a material. We then look at existing vocabularies used specifically within the arts. Based on our initial findings, we propose a concise taxonomy for use in the description of data as an art material, designed for artists, curators, critics and associated general audiences. Through examining how a number of artists refer to data when describing their work, we note whether or not our taxonomy terms are synonymous with the language in the practitioners descriptions. We conclude that although there are many taxonomies and vocabularies for cataloguing art, they are not easily adoptable tools in this context, and that our concise taxonomy is more practical.

1.1 Motivation

Through the definition of this working taxonomy we hope to encourage discourse around data as an art material, and to enable comparison and critical review in a consistent manner. Our work will assist in revealing a deeper understanding of the inclusion of data in the artistic process, and help us gain insight into differences and similarities between artists in their conceptualisation, approach, and implementation of data in their work. In addition, a formal way of describing data is important as it becomes prolific as an artistic material and as data types and tools evolve.

2 ON DATA

Data is a broad term that refers to collections of values which help us understand a phenomenon more deeply. It is used as a conceptual container for the reader to fill with facts and figures. Data are measurements of all kinds, and can be used to generate more data. Euclid’s book of propositions from around 300BCE, Data [6], was written to “facilitate and promote the method of resolution or analysis”, in other words to clarify what we can do with the data we have. His propositions (such as if X then Y) take givens (existing datum) and enable the deduction or inference of new data—a process we are very familiar with. How would Euclid respond to today’s data-driven world?

Data (with their perception of benevolent evidence) can hold the promise of a previously unseen overview[‡] from a different perspective, and can be the foundation of many different outputs and expec-

†Bruce Sterling, science fiction author, refers to digital data, as opposed to general data, as data which is generated with, or stored on, a computer. [27]

‡The Overview Effect is a photographic analogy—when the first images of the earth from outer space were broadcast it fundamentally and irreversibly shifted our world view. [http://www.overviewinstitute.org/about-us/declaration-of-vision-and-principles] Accessed 2 June 2015.

2.1 Why Use Data as an Art Material?

As an art material, data has a great many attributes including being low in cost (often free), widely available, easy to manipulate, and abundant. It can even self-replicate. This variety and depth present a challenge to an artist who wishes to become fully proficient with a material they cannot handle directly. Although seemingly intangible, data can help illuminate and make sense of things we cannot see, feel, or hear with our human senses. For an artist, it is a particular medium via which to be curious about the world.

There are many different ways data can be used in an artwork. For example, it can generate the essence of the work, allowing shapes and forms to be derived from the dataset itself. It can be: used as a driver to generate dynamics; or mapped conscientiously to communicate a message; used to reveal patterns or miss-appropriated into artifice. In The Anti-Sublime Ideal in Data Art, Manovich discusses mapping as the primary way of using data in an art, this clearly identifies data as process but not data as material, framing it in computer science rather than fine art.

Given the ubiquity of digital technology, we argue that it is a legitimate material through which to reflect our lives, and should be acknowledged as such. Data is at the heart of the current digital culture. Without its prevalence, the systems we rely on—from global finance through to personal communications—would fail. It is integral to governance, economics, social accord (and discord), and of course generation of, and access to, the arts. Like the steam engine as a catalyst of the industrial revolution, and TV and radio bringing democratisation to education, data is seen as the technology that will save us. How? By giving us the raw material with which to expose more knowledge than ever before, that is to gain insight beyond expectations of the past. And as we instrument the world through sensors and mass-measurement, and data becomes infrastructure, the language we use to describe and to criticise it becomes paramount.

2.2 Translating Data

The impact of the delivery, type, properties, and other characteristics of data on the creation and experience of an artwork is significant. If the work uses real-time data from a living source, what are the consequences of the death of the source? What does it suggest about the intimacy of the work? If the data is personal, or does data as evidence (real or not) reinforce the artist’s intention? Does the consequences of the death of the source? What does it suggest of the work relies solely on future audiences being able to establish palpability of data elevates the need for careful metadata tagging and can become unusable very quickly. In this oscillating culture we can easily mislay important developments through an inability to log, capture and retrieve them. In addition, the lack of palpability of data elevates the need for careful metadata tagging and permanent linking as without physical actuality, the retrieval of the work relies solely on future audiences being able to establish its digital existence. As an example, unlike finding an Old Master in an attic, a seminal piece of net art from 1996 could easily become redundant: stored on a powered-down server, never to be seen again.

Following is a summary of some significant on-line artwork archives of net art, data art, and other media art. Within these archives, data art, data sets. [.] Almost any data set you find has some specific characteristic that could and should be addressed in a visualization—and certainly in a data art project.

The design and construction of the work can also affect how data is experienced. Obfuscation can take place within code through filters, randomness, subjective programming, or biased algorithms. The aesthetic of the work can conceal or alter meaning derived from the data if it is over-bearing or has some strong characteristics. As Negroponte says “the signature of the machine can be too strong”, at the same time acknowledging that the benefits of working with digital materials is that “the process, not just the product, can be conveyed”. These thoughts point us toward refinement of the way data art is described, and the level of detail about the core material, the data, that is included in those descriptions.

3 Existing Taxonomies & Vocabularies

Every taxonomy has a purpose—to elucidate information within a field, to define an index, to enable meaningful relationships to be made. Often they are created to work within existing higher level ontologies, removing accidental duplication and furthering standardisation.

Cataloguing art is a wide and established field, provoking ongoing debate. Media-based arts are in constant flux as the materials change continually, even whilst part of a live work. Software and hardware redundancy rates are high, protocols and interfaces change and can become unusable very quickly. In this oscillating culture we can easily mislay important developments through an inability to log, capture and retrieve them. In addition, the lack of palpability of data elevates the need for careful metadata tagging and permanent linking as without physical actuality, the retrieval of the work relies solely on future audiences being able to establish its digital existence. As an example, unlike finding an Old Master in an attic, a seminal piece of net art from 1996 could easily become redundant: stored on a powered-down server, never to be seen again.

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3.1 The Getty Art & Architecture Thesaurus (AAT)

The AAT is a comprehensive structured vocabulary for describing and cataloguing art, architecture, and cultural heritage. The vocabularies have been released as linked open data (LOD) on which the authors believe will have “a truly transformative effect on the discipline of art history in general, and on Digital Art History in particular.” The AAT is aimed at domain experts—curators, taxonomists, archivists. Viewable as a semantic hierarchy, in JSON, RDF, and

other ontological views, it is a vast set of generic terms that encompass a huge range of topics. It is not an easy reference to navigate and, although there are many data categories, such as metadata, data processing, data loggers, and so on, we could not locate a set of terms for describing data as a material within an artwork.

3.2 New Media Art Databases

The Rhizome ArtBase[15] established in 1999, is one of the most developed and medium-aware of the databases in the media arts field. The ArtBase is not just an index or catalogue, it archives the artworks and attempts to preserve and update them as technologies progress. Rinehart [15] completed extensive work summarising existing notations for creating a database and scoring system for artworks, underpinning this he previously described a metadata system that would work using existing schema elements from Dublin Core and the Categories for Description of Works of Art (CDWA-lite) [16]. The schema is viewable in the appendix of Digital Preservation Practices and the Rhizome ArtBase [15]. Tags data and database are used for the works, but no comprehensive data descriptions are present, leaving scope for a data category to be added to the metadata schema.

The Digital Art Archive[8] is a community-led catalogue. It uses an interesting taxonomy: under the section Aesthetics are listed processual, sublime, vicinity, and inebriation (frenzy)—words that are perhaps included at the point of submission by the artist. Under the technology section more standard terms are listed: display, interface, and software, with more detailed tags one level below. We suggest that Data and the proposed sub-categories are added to this section. This archive, due to the ability for its knowledgeable community to submit content, has a good chance of becoming a high quality reference site for, amongst other genres, Data Art.

At the forefront of cataloguing networked art, Turbulence.org has commissioned, exhibited, and archived net art for over 19 years. Their archival system is based on blog author metatags. Aside from the tag cloud, there is no obvious taxonomy published. An analysis of the existing metadata would be of great interest. The Turbulence website is currently a static archive on the Rose Goldsen Archive of New Media Art at Cornell University Library. The Rose Goldsen archive is a resource for CD-ROM, DVDs, and increasingly, online artworks. It is a slowly developing work in progress, and does not appear to use standardised cataloguing or tagging techniques at the present time.

3.3 Visual Design Taxonomies

Shneiderman [25] sets about his data type taxonomy by listing seven tasks performed on data from a user perspective: overview, zoom, filter, details-on-demand, relate, history, extract. This is followed by seven data types: 1-dimensional, 2-dimensional, 3-dimensional, temporal, multi-dimensional, tree, network. The taxonomy has some useful and usable terms. The updated work by Heer and Shneiderman [15] greatly improves on this, and focuses on the artwork as a material within an artwork.

The taxonomy (see table 1) was first compiled in 2012 by Julie Freeman during her Masters studies at Queen Mary University of London (unpublished), together with Gavin Starks, from the Open Data Institute. It has since been refined through a mixture of informal qualitative research, including an examination of existing data art work descriptions, and from direct experience of working with data artists. In addition, Freeman has worked with data as a material in her art practice for many years.

Within an artwork, as opposed to a visualisation, the viewer is allowed flexibility in translation. An artist may have the intention of provoking emotion or passing comment on a subject, but we cannot assume that it is the role of the artwork to convey a certain message due to the use of a particular dataset.

This taxonomy is designed for artists, curators, critics, and consumers of any art which incorporates data as a material. It is a descriptive set of terms, that is, it eschews some technical accuracy and so on, we could not locate a set of terms for describing data as a material within an artwork.

The techniques used, and in Visual Complexity [17] he creates his Syntax of a New Language, also a visual reference. These visual taxonomies are aimed at designers and complement the more descriptive work of Shneiderman and our proposed taxonomy.

3.4 Data Glossaries

A number of comprehensive definitions of data have come from the relatively new (since around 2007 [1]) open data movement. Both the US and UK governments have on-line glossaries which provide some reference for how to label data. It is possible that these glossaries[14] would benefit from merging. The US glossary has a metadata section which is a condensed version of the Project Open Data metadata schema[18]. Project Open Data (founded by the White House) has a comprehensive open data glossary and detailed metadata schema aimed at anyone interested in open data. With its roots in the Dublin Core Library, it is a useful and relevant resource.

3.5 Summary

It is evident from reviewing these archives, vocabularies, and taxonomies, that there is a lack of consistency in the language used when describing data art and data visualisation. Moreover, it is only the open data resources which mention of the type, origin, or delivery method of data. All of the artwork archives fail to comprehensively describe data despite them being a core material in many works. It could be that not conceptualising data as a material has led to the exclusion of comprehensive descriptors from the collection of terms referenced above.

4 A CONCISE TAXONOMY FOR DESCRIBING DATA

Table 1: A Concise Taxonomy for Describing Data as an Art Material

<table>
<thead>
<tr>
<th>Of living</th>
<th>Biological; Environmental</th>
</tr>
</thead>
<tbody>
<tr>
<td>Of non-living</td>
<td>Object</td>
</tr>
<tr>
<td>Of social context</td>
<td>Commercial; Personal; Social; State</td>
</tr>
<tr>
<td>Of licence</td>
<td>Closed; Open; Shared</td>
</tr>
<tr>
<td>Of time or space</td>
<td>Live; Real-time; Geospatial; Static; Temporal</td>
</tr>
<tr>
<td>Of type</td>
<td>Anecedata; Causal; Generated; Metadata; Processed; Retrieved; Streamed</td>
</tr>
<tr>
<td>Of disclosure</td>
<td>Anonymised; Identifiable; Unknown</td>
</tr>
</tbody>
</table>

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Within an artwork, as opposed to a visualisation, the viewer is allowed flexibility in translation. An artist may have the intention of provoking emotion or passing comment on a subject, but we cannot assume that it is the role of the artwork to convey a certain message due to the use of a particular dataset.

This taxonomy is designed for artists, curators, critics, and consumers of any art which incorporates data as a material. It is a descriptive set of terms, that is, it eschews some technical accuracy for classifications that are more commonly understood and easy to apply. To borrow from Guarino’s ontology definitions [14], we have worked in a philosophical manner to create a set of words that form...
The taxonomy as introduced above in table 1. This section contains descriptions and examples for each term in the taxonomy as introduced above in table 1. We have aimed to create a concise taxonomy which enables data to be described in an objective way. Its purpose is not to describe subjective response of the viewer or listener, hence we have not included terms that can be applied to the affective descriptions of the experience of the work, such as ‘evocative’ or ‘intimate’. We have also avoided terms that describe the aesthetic that the data yields in the artwork itself such as ‘dynamic’ or ‘abstract’. We acknowledge that whilst useful for categorising and grouping art for some purposes, these more subjective terms are often personal and user-defined (by the artist, curator, audience, or critic) which makes a controlled vocabulary less effective and relevant.

4.1 Definitions
This section contains descriptions and examples for each term in the taxonomy as introduced above in table 1.

Living: Biological Data whose origin is directly linked to something that is alive. Data that occurs without conscious origin (i.e. not from a human action). Often from sensors. Examples: a) species migration reported by a sensor; b) quantified self data such as output from a heart-rate monitor; c) a bird-call.

Living: Environmental Data whose origin is directly linked to the natural world. Often from sensors. Examples: a) ocean temperature; b) solar storm activity; c) seed bank information.

Non-Living: Object Data whose origin is a physical object or device. Object data is often generated for machine to machine communication, however, the Internet of Things will see a greater machine to (human) consumer communication. Examples: a) a fridge’s energy use; b) a CCTV camera; c) a smart watch.

Social Context: Commercial Data produced by or about a corporate entity. Examples: a) 10 years of financial information about a company; b) the expiry date on a chocolate bar.

Social Context: Personal Data produced by or about an individual. Certain types will have restricted access, and some legal and technical protections. Other will be accessible by some, if not all, of the general public. Examples: a) Google’s search analysis profile of a non-anonymised individual’s interests; b) International Library.

Social Context: Social Data produced by or about a group of people for a specific purpose. Examples: a) the electoral register; b) anonymised supermarket shopping patterns.

Social Context: State Data whose origin is derived from a space or geographic area. Examples: a) GPS coordinates from a cross-country walk; b) the number of people visiting the Tate Modern art gallery; c) the area of a baseball pitch; d) longitude and latitude.

Social Context: Temporal Data which is time-based in its nature, relevant to a specific time, or which may only exist for a short time period (transient). Examples: a) the value of a kilogram of rice over time; b) your date of birth; c) the radio signals received from an exploding star.

Type: Anecdotal Data describing, relevant to, or is derived from a space or geographic area. Examples: a) GPS coordinates from a cross-country walk; b) the number of people visiting the Tate Modern art gallery; c) the area of a baseball pitch; d) longitude and latitude.

Type: Causal Data in which the items do not change once created, but the dataset can grow over time. Includes historical datasets and archive indexes. Examples: a) historical global population size; b) a recording in the sound archive at the British Library.

Type: Metadata Data which describes information about other data. Examples: a) the number of rows in a database; b) the time and date a phone call was made.

Type: Processed Data which has been calculated, altered or processed in some way. Examples: a) a sonification of stock market figures; b) aggregated statistics; c) a colourful digital photograph reduced to black and white.

Licence: Closed Closed data is generally only accessible to people within an organisation or to certain individuals. Examples: a) company personnel files; b) national security documents.

Licence: Open Open data can be accessed, used, and shared by anyone. Examples: a) publicly funded research data; b) earthquake monitoring data.

Licence: Shared Shared data is data available to a specific group of people for a specific purpose. Examples: a) the electoral register; b) anonymised supermarket shopping patterns.

Immediate is approximate, and assumes some minimal system latency. In a video stream end-to-end latency would be due to encoding, post-processing, network processing, buffering, decoding, and pre-processing (see http://www.cast-inc.com/blog/white-paper-understanding-and-reducing-latency-in-video-compression-systems). Accessed 20 June 2015. For acceptable latency times that ensure user engagement varies, refer to Jakob Nielsen’s work.
4.4 A Note on Privacy and Anonymised Data

Much of the data used within artwork can be directly attributed to its source. Indeed, the revelation of the source often confers a large part of the meaning of the artwork. In the taxonomy the *Disclosure* category includes anonymous, identifiable and unknown tags. Whereas in other categories *unknown* is not specifically required, the declaration of using data in which it is not known whether it is anonymised is important.

Table 2: Additional Dataset Parameters

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accuracy</td>
<td>How exact are the individual data points (e.g. if it is real-time data is there latency to acknowledge)?</td>
</tr>
<tr>
<td>Utility</td>
<td>Does the data have potential to provide utility by providing new content or insight, is this important to the work?</td>
</tr>
<tr>
<td>Provenance</td>
<td>Scientific datasets should be reproducible, others should be collated from, or by, reliable sources. Any bias should be declared or detected.</td>
</tr>
<tr>
<td>Context</td>
<td>Does this dataset provide meaning through its relationships to other datasets (for comparative interest, for ratification)?</td>
</tr>
<tr>
<td>Relevancy</td>
<td>Are the data points relevant to each other, to someone or something (e.g. a machine)?</td>
</tr>
<tr>
<td>Accessibility</td>
<td>How and by whom can the dataset be accessed and used (licensing rights, availability, database rights), and is this reliable and future-proof?</td>
</tr>
<tr>
<td>Format</td>
<td>What is the structure and format (technical data structure and/or data definition, distribution)?</td>
</tr>
<tr>
<td>Dimensionality</td>
<td>How many dimensions are represented (e.g. a point against time, a number of parameters)?</td>
</tr>
<tr>
<td>Size</td>
<td>The order of magnitude of the number of data points, the sample size (e.g. 1 or 1 million), often imprecisely referred to as large (big) data or small data.</td>
</tr>
</tbody>
</table>

*Endless War*[^26] by YoHa (with Matthew Fuller) uses the wikileaked Afghan War Diaries as its core material. This data contains “…over 91,000 (15,000 withheld) reports covering the war in Afghanistan from 2004 to 2010. The reports were written by soldiers and intelligence officers…”. The work takes a month to visualise the data set presenting the potential to reveal closed, confidential, but identifiable data—an aspect of the work that gives gravitas and relevance.

Paolo Cirio’s work *Face to Facebook*[^25] uses shared, easy to acquire, but unauthorised and identifiable scraped data to create a fictitious dating website. The controversy of the action would not exist if the data did not link us directly to real people. Further, Cirio sources hard-to-acquire identifiable data in *Overexposed*[^24], a work which publicly displays billboard sized photos of unauthorised high-ranking U.S. intelligence officials. Taking officials who hope to remain anonymous and putting them into public view uses the power of anonymity to make the work anything other than a grativus and relevance.

5 USING THE TAXONOMY

During the development of this taxonomy a small database\textsuperscript{2} of data art has been maintained as a resource for applying the terms to existing works. The database contains works which sit on a spectrum spanning fine art to visualisation tools to technical display, although many pieces are hard to pinpoint precisely on this scale. From this database we have selected five exemplars, choosing works from artists with varying levels of experience, technical expertise, and exposure. Visual, sonic, installations, screen and non-screen based works are included. We aimed to select both known and possibly unknown works in an attempt to represent a broad range of practitioners. For more case studies please refer to the database—it contains around 40 works that have been tagged using our taxonomy. Through a review of both the short descriptions and longer texts (where available), we look at how the artist refers to data, and then apply terms from our vocabulary.

5.1 dataMorphose (2009) by Christiane Keller

This work (see figure 1) is a physical representation of data. It is an example in which data is fundamental to the work conceptually and aesthetically. Summarising the work, the artist states:

“dataMorphose is an interactive installation which projects data into real space and visualizes it three-dimensionally. Information is represented by spanned and moving sails directly in the room. Thus abstract and virtual data becomes real and tangible. As the user takes new positions and perspectives, he can experience a completely novel and sensual perception of data. Three spatial displays visualize statistical data, web activities and the current time. The coding and procurement of data is visualized by the tension of the canvas, the pace of movement, the position of the canvas and the change of their shape.”


Keller refers to generic “data” a number of times, “information”, and “abstract and virtual data”. She goes some way to explain the data further (unknown). The term “statistical data” also leaves us without clarity. We can assume only inclusion of processed data (that the values are the output from some statistical analysis). In the longer description the artist refers simply to “values and parameters” but without any details. Keller also refers to the “coding and procurement of data” being visualized in the work, however, despite reading the extended description it is hard to ascertain what this means. We conclude that the work seeks to demonstrate kinetic potential of data through physical form with the content of the data itself of little relevance to this.

5.2 A Conversation Between Trees (2012) by Active Ingredient

Figure 2: A Conversation Between Trees by Active Ingredient. Partial installation view

A Conversation Between Trees (see figure \textsuperscript{2}) uses a number of data sources, each bringing something to the experience—real-time sensor data mixed with scientific records. It is the meeting of the past and the present that reinforces the artistic concept about a need to act now for climate change.

“A Conversation Between Trees is an exhibition that generates clues of the climate and history of our forests in the UK and Brazil...a screen flickers and glows with a dynamic 3D visualisation of changes in temperature, humidity, light, decibels, colour and CO2 collected from trees in both forests. Hanging from the ceiling is a full set of global CO2 data scorched into circular sheets. Each sheet shows a year of changes in CO2 levels in the Earth’s atmosphere as a scorched ring. The prints will show a steady annual increase recorded over the last 53 years since scientific records began. A box attached to tree branches in both locations, contains sensors that sense levels of temperature, humidity, CO2, light, colour and sound levels, which is sent live to the gallery via the internet.”


In the longer descriptive text the artists refer to environmental, temporal, real-time, streamed, static, processed and metadata albeit in less direct terms. Some references to ‘live’ are used to mean real-time. There are elements of assumption here too, that the reader will understand that data is informing change in the artwork, rather than the heat or humidity themselves, this enables us to add the identifiable tag. The description of the project and the variety of data used as a material, could benefit from using standardised keywords from the taxonomy to enable clearer categorisation and comparison.

5.3 Mori (1999) by Ken Goldberg, Randall Packer, Gregory Kuhn, and Wojciech Matusik

Mori (see figure \textsuperscript{3}) is an early example of data art. It began as a minimal visual on-line work in 1998 and was developed into an...
installations and on-line audio work 1999 and 2003, using the same source of live data.

“The Shaping Grows is a computer generated animation of a subterranean cavern, brought to life through seismic data...The animation spans multiple time frames condensing geological events and processes through time-lapse techniques...crystals can become consumed by larger formations or play host to wildly different structures, as physical conditions change over time and favour certain elemental and chemical reactions...objects store the memory of their making and can be read to learn the story of their evolution and the conditions in which they grew. Semiconductor have collected seismic data of recent earthquake activity from around the world and converted it into sound. This directly animates and controls the formations and provides a sound-scape of the Earth in a state of flux.”


This work has a multi-layered approach to data, and is on the whole well described. The work contains static, environmental, geospatial, temporal, processed, identifiable, and generative data. These are referred to in the description explicitly—processed and generated—and obliquely as “time-lapse techniques” and “multiple time frames”. The minimal description reads: “03.00 minute loop, 4 channel HD + 4 channel audio, and yet the core material in the work which “directly animates and controls” it is seismic (environmental) data. The general description provides a good sense of the data in the work demonstrating the artists comprehension of the material. However, we suggest that even in the minimal materials description data could be acknowledged.

5.5 The Live Wire (1995) by Natalie Jeremijenko

A simple yet effective artwork that relied on data as a core material, The Live Wire (see figure 5), was developed by Natalie Jeremijenko whilst she was artist-in-residence at Xerox PARC in 1995.

“The Live Wire is a 3D, real-time network traffic indicator. It is actually a material manifestation of cyberspace. Plugging into a local area network, it wiggles proportionally to the amount of traffic on the net. With each data package it convulses and sets up standing waves. It is placed in the spectacularly banal office environment of the glamorous Xerox Park Computer Science Lab, the place where WYSIWYG, Macintosh interface, ethernet and many other things were invented [...] Live Wire could be another graph on your computer screen, a real-time 3D rendering of network traffic. [...] But instead it is in the periphery, in the shared physical space.”

Edited from http://tech90s.walkerart.org/
The work is a fundamental representation of a data stream. It contains real-time, live, closed, temporal, anonymised, streamed data, all of which are easy to ascertain from the description. We have chosen to use the closed tag as it is unlikely that the local area network traffic information would be made available to anyone outside of Xerox PARC.

6 Conclusion

The concise taxonomy for describing data used as an art material has been developed collaboratively and applied to a sample of artworks as a method of testing its usability and relevance. This process has highlighted that artists describe data in different ways making cross-referencing and comparison difficult, and that there is a lack of standardised terms to refer to.

We note that the Getty vocabularies are complex, and are mainly used by domain experts. The aim of our taxonomy is to create an accessible, and adoptable, way of categorising data as an art material. We view the work as a neighbourly accomplishment to Heer and Shneiderman’s taxonomy of interactive dynamics for visual analysis, and as a potential addition to the Digital Art Archive.

Current development work on the taxonomy includes public and targeted surveys, and its release on GitHub (see https://github.com/misslake/taxonomy-for-data-as-art-material/) to encourage a comments and suggestions for on-going improvement.

Through this public collaboration we aspire to contribute to the Project Open Data metadata schema, and perhaps the Getty vocabularies themselves. We also invite contributions to the data art library established at http://translatingdata.org, which, in time, will be available as open data.

We conclude that the proposed taxonomy will be an aid to those archiving and cataloguing works in the future, but more importantly its light-weight nature should encourage use by practitioners, those new to the field of data art, and beyond. In the words of Gillespie [10], we hope that it is “specific enough to mean something, and vague enough to work across multiple [areas] for multiple audiences.”

The taxonomy prompts us to think about data as a material, and as such an essential component of any artwork which demands full disclosure.

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References


[27] B. Sterling. Digital Decay in the Internet of Things, this taxonomy is relevant here too.


As citizens become more familiar with data through the growing interest in the Internet of Things, this taxonomy is relevant here too.